



News Release

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Legends and Legacies of Design

Des Moines, IA (August 16, 2011) - Salisbury House & Gardens is pleased to announce plans for the 12th Annual Concours d'Elegance that will take place on Sunday, September 11th from 11 am to 5 pm.

It is a rare occasion when legendary art and design are presented in one of the most picturesque and rare settings anywhere in the world. Carl and Edith Weeks committed themselves and much of their fortune to doing just that when they built the beautiful Salisbury House in Des Moines in the 1920's to house their rare art and literary collections. The Salisbury House will again stage a grand display of rare collectibles with its "Legends and Legacies of Design" at the Salisbury Concours d'Elegance. The public is invited to view original *Legends* of automotive design alongside the modern recreations of their *Legacy*, illustrating the evolution of automotive design.

The *Legendary* 1954 Mercedes-Benz Gullwing design will be shown next to its *Legacy*, the 2011 SLS AMG Gullwing, to commemorate the **125th Anniversary of Mercedes-Benz**. Mercedes-Benz of Des Moines is the presenting sponsor of this class of vehicles. They, in conjunction with the St. Louis-based Kemp Auto Museum, will be presenting a very rare 1939 540k Mercedes-Benz Roadster, never before appearing in Des Moines according to former Mercedes-Benz dealer, Dave Ostrem. A rare ensemble of collectible vintage Mercedes-Benz cars will be presented.

The **100th Anniversary of Chevrolet** designs will be celebrated at this year's Concours d'Elegance. The *Legacy*, a 2011 Camaro Indianapolis Pace Car from the David Greenspon collection will be paired with the *Legendary* 1969 Camaro Indianapolis Pace Car from the Dennis Albaugh collection. To round out the 125th Chevrolet Anniversary celebration, the *Legendary* 1963 split window Corvette Coupe from the Steve Garland collection will be presented alongside its modern *Legacy*, a 2011 split window coupe designed and manufactured by self-proclaimed "car guy" and Iowa Chevrolet dealer, Karl Moyer. The 100th Anniversary Celebration will present rare examples of each of the major design changes of Chevrolet since its inception in 1911.

Spectators will have the opportunity to select their favorite vehicle with a special People's Choice Award for each of the Anniversary Celebration classes. Ticket pricing for the Concours d'Elegance is: adults \$15, Students \$5 and children 12 and under are free. For more information, visit www.salisburyconcours.com or to purchase tickets visit www.salisburyhouse.org.

Salisbury House & Gardens is a private, non-profit organization governed by the Salisbury House Foundation. Located in the Salisbury Oaks Neighborhood in the heart Des Moines, Salisbury House & Gardens is historic house museum that is open to the public and welcomes thousands of guests each year for its cultural, historical, educational and social events. Completed in 1928, Carl and Edith Weeks modeled their country estate after the King's House in Salisbury, England. The 42 room English manor is filled with valuable collections from the Weeks family estate including art, literature, tapestries and other worldly items.

